



Even though the nation experienced a serve economic recession, the Museum managed to pull through thanks in great part to the generosity of a former volunteer, Ruth Jacobs who passed away in December of 2008. Ruth remembered the Museum in her estate and provided a significant gift which was received in June 2010. The Museum is most grateful to her and is thankful for this major donation. Ruth's love for Wagnerian Opera will be acknowledged when the Museum dedicates to her memory a theatrical design lecture series related to the San Francisco Opera's presentation of Wagner's Ring Cycle in mid-2011.

This past year, the Museum celebrated the early Rock 'n' Roll music scene in the Bay Area between 1963 and 1973 with a major year-long exhibition and we dedicated our annual *Song and Dance* event to it, as well. The exhibition provided an in-depth examination of the period and was very popular with our visitors. At *Song and Dance*, the band Quicksilver Messenger Service

performed along with Lydia Pense and Cold Blood at the historic Bimbo's 365 Club in North Beach.

The 2010 San Francisco Arts Medallion was awarded to arts patron and cultural leader, Nancy Bechtle. She is one of San Francisco's most beloved arts leaders due to her countless years of service, guidance and patronage to many of the community's greatest cultural institutions. The Museum was most proud to honor an individual who has done so much for the arts in this city. This was one of our most successful Arts Medallion Luncheons in its five year history. Once again the *Nob Hill Gazette* served as the media sponsor. Special thanks is given to Lois Lehrman, publisher of the NHG and former member of the Museum Board for the many years she has provided this important sponsorship for all our major events.

As time approaches for the Museum to vacate the Veterans Building in 2013 due to its renovation, we have been busy looking at potential properties and planning for a major capital campaign. No property has been secured as yet, but we have confidence that when the time is right, the right property will appear and major donors will step forward.

In 2008, MPD received one of its largest material donations ever -- the Bob Johnson Sheet Music Collection -- which contains over 60,000 pieces. Bob has since continued donating more items, and the Museum is now one of the major repositories of sheet music in the nation. The Board and

staff are grateful to Bob for his incredible generosity. A cameo exhibition pulling unique materials from this amazing collection is planned for the next fiscal cycle.

Similarly, long-time Trustee William Eddelman established a major theatrical design collection at the Museum over the past years and has also continued to add many materials as time passes. The Board is most grateful to Bill for his expertise and his generosity in the development of an extremely significant design collection.

The Museum is truly blessed with a dedicated Board of Trustees that works diligently for the advancement of the Museum's mission; as well as a talented staff which works tirelessly to make the Museum's programs successful and safeguard the preservation of the collection.

**Cherie Mohrfeld, M.D.**  
*President, Board of Trustees*

**David R. Humphrey, Ph.D.**  
*Director*



At right, Board President Cherie Mohrfeld presents Nancy Hellman Bechtle with the 2010 San Francisco Arts Medallion at the May ceremony and luncheon. Pictured above: MPD Director David Humphrey.

## SPECIAL EXHIBITIONS

### ***Star Quality: The World of Noël Coward*** April 17, 2009 - August 29, 2009

Star Quality showed the full extent of Coward's prodigious talents as a playwright, lyricist, director of plays and movies, actor, cabaret artist, wartime patriot, painter, and patron of charitable causes.

### ***Something's Happenin' Here*** ***Bay Area Rock 'n' Roll 1963-73*** September 25, 2009 - September 15, 2010

A survey of the Bay Area rock scene from the folk-infused early '60s to the last days of the Fillmore West.

### ***Captured: Erik Tomasson Photographs*** ***San Francisco Ballet*** January 12, 2010 – May 8, 2010

Photographer Erik Tomasson's five years photographing SFB captures the incredible breadth and diversity of the Company's repertory, from classical and neoclassical, to contemporary works.

## ON-GOING EXHIBITIONS

### ***San Francisco In Song***

### ***San Francisco 1900: On Stage***

### ***MAESTRO! Photographic Portraits*** ***by Tom Zimmeroff***

### ***Stars of the San Francisco Stage***

### ***Dance in California / 150 Years of Innovation***

## OFF-SITE EXHIBITIONS

Commissioned by San Francisco Opera  
Installed in the Opera House Lobby

### ***Meet the New Maestro, Nicolo Luisotti*** Curators: Nathaniel Stookey and Ted Zoldan June 2010

### ***Salome and Otello:*** ***Lurid, Scandalous, Enticing!*** Curator: Doug Morton, Sept. – Oct. 2010

Commissioned by San Francisco Ballet  
Installed in the San Francisco Opera House Lobby

### ***Helgi Tomasson at SFB: Celebrating 25 Years*** Curator: Gudjon Hauksson March 20- May 9, 2010



Top left: Noel Coward prepares for the stage, 1936.  
Above: Grace Slick, 1965. Photographer unknown. Courtesy of Alec Palao.  
Left: Photographer Erik Tomasson at his MPD exhibition opening.

## PROGRAMS AND EVENTS

### **STORMY WEATHER: THE LIFE AND MUSIC OF LENA HORNE**

Author James Gavin read from his acclaimed new biography *Stormy Weather: The Life of Lena Horne*. The evening featured a performance of Horne's signature songs by celebrated vocalist Paula West, plus rare footage of the legendary jazz singer. A book signing by Mr. Gavin followed the presentation. July 15, 2009.

### **BOOM!**

Free screening of the 1968 cult film starring Elizabeth Taylor, Richard Burton and Noel Coward. August 12, 2009.

### **NOËL COWARD'S BITTER SWEET**

**ON STAGE AND SCREEN**  
Over 35 minutes of rare footage from the original 1929 London production of Noël Coward's operetta *Bitter Sweet* on screen at MPD. In addition, cast members from Lamplighters Music Theatre's concert version of *Bitter Sweet* performed selections from the score. August 19, 2009.

### **EXHIBITION OPENING Somethin's Happening Here**

Featuring performances by original 1960s rock bands, Quicksilver Messenger Service and Lydia Pense & Cold Blood. The party featured a special guest appearance by singer, songwriter, and producer Narada Michael Walden. Emceed by Ben Fong-Torres. September 24, 2009.

### **TANGO and MORE**

Discussion/lecture/demonstration with Camille Cusumano, a tango dancer and author of *Tango: An Argentine Love Story*. September 29, 2009.

### **CITY CLUB ROCK 'N' ROLL ROUNDTABLE**

Roundtable lunch at the City Club with *Somethin's Happening Here* Curators Melissa Leventon and Alec Palao. October 8, 2009.

### **MEMBERS ONLY PARTY**

Refreshments and guided tour of *Somethin's Happening Here*. October 20, 2009.

### **EXHIBITION OPENING Song And Dance Celebrates Rock 'N' Roll**

At Bimbo's 365 Club. Dinner followed by After Party. Guests: Quicksilver Messenger Service, Cold Blood. November 5, 2009.

### **MILLENNIUM TOWER ICONS OF DESIGN**

A soiree featuring Interiors by 25 of the Bay Area's most prestigious designers featured in four grand residences on the breathtaking 52nd Floor of Millennium Tower, San Francisco. Benefitting the Museum. November 17, 2009.

### **THE WOMEN OF WICKED IN CONVERSATION AND SONG**

San Francisco cast members Patty Duke, Teal Wicks and Kendra Kassebaum. As the blockbuster musical *Wicked* celebrates the one-year anniversary of its San Francisco production, three of its female stars will appear for a special evening of conversation and song. January 25, 2010.

### **EXHIBITION OPENING Captured: Erik Tomasson Photographs San Francisco Ballet**

Photography retrospective opening, including discussions with Artistic Director & Principal Choreographer Helgi Tomasson and SF Ballet dancers about the Ballet's upcoming 2010 season. January 25, 2010.

### **LIFE AND TIMES AT THE RED DOG SALOON**

A special screening of the rock 'n' roll documentary including a conversation with filmmaker Mary Works and the musicians who were there. Guests included the film's director, Mary Works, and musicians Peter Albin (Big Brother and the Holding Company), Stephen Ehret (The Wildflower) and Mike Wilhelm (The Charlatans). April 2, 2010.

### **STYLIN': BAY AREA ROCK FASHION 1963-1973**

Panel discussion with rare film clips and photographs exploring some of the Bay Area's rock 'n' roll looks. Participants included Jeanne Rose, clothes designer for Big Brother and the Holding Company, Jefferson Airplane, and the Young Rascals; boutique owner Helene Robertson, whose shop, Anastasia's, offered kooky Mod styles; musician Peter Kaukonen, who designed stage and street clothes of his own as well as custom pieces; and George Hunter, founder of The Charlatans, San Francisco's most stylish and sartorially influential band. *Somethin's Happening Here* co-curators Alec Palao and Melissa Leventon rounded out the panel, with Leventon serving as moderator. May 13, 2010.

### **ARTS MEDALLION LUNCHEON**

Honoring Nancy Hellman Bechtle for outstanding leadership in the arts, at the Four Seasons Hotel. June 13, 2010.



Vocalist Paula West performed several Lena Horne signature songs during the "Stormy Weather" event at the Museum.

## LEGACY ORAL HISTORY PROGRAM



The annual Legacy Oral History Workshop held in August 2010 (technically outside the reporting period, but still part of the fiscal year budget) hosted 44 participants, with was double the previous year's enrollment. The workshop, led by Legacy Program founder Jeff Friedman and Program Manager Basya Petnick was held at the Chris Hellman Building of the San Francisco Ballet.

Legacy Oral histories completed this period include those for Remy Charlip (artist,

writer, choreographer, theatre director, designer and teacher), Naomi Newman (playwright, director and performer), Peggy Donovan-Jeffrey (opera artist and teacher), and Nemesio Paredes (dancer and choreographer).

The Museum, through the Legacy Oral History Project, was very pleased to receive a generous grant from the NEA to fund the Dance Stars of West project.

Nemesio Paredes

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42nd Street Moon  
 Actor's Equity  
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 Asian Art Museum  
 CAL Performances  
 California Shakespeare Festival / Theatre  
 Canadian Society for Dance Scholars  
 Circus Center of San Francisco  
 Costume Society of America  
 Dance Mission Theatre  
 Galatean Players  
 GLBT Historical Society  
 Hot Pink Feathers (burlesque troupe)  
 Hotel Whitcomb  
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 Los Angeles County Museum of Art  
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### COLLECTION USAGE

Letter, fax or email	176
On-site research	300
Phone inquiry	1122
Events, Exhibitions, Programs	900
Total =	2,498

## SELECTED COLLECTION DONATIONS

5,239 negative strips, 802 slides and 232 contact sheets of dance groups and performances. Gift of Beth Witrogen

358 programs, clippings, magazines, and sheet music pieces. Gift of Paul Padgette

272 theater and design books. Gift of Bill Edelman.

266 books, magazines and exhibition catalogs. Gift of Randy Earle

170 books, vocal scores and sheet music pieces. Gift of Bob Johnson

161 theater programs. Gift of Gerald Nachman

121 opera and operetta vocal scores. Gift of Estate of James Schwabacher.

51 Family Dog Production postcards. Gift of E. Mark Adams and Beth Van Hoesen Adams Trust

47 Chinese Shadow puppets. Gift of Lewis Mahlman

6 cartoons of San Francisco Chronicle reviews by Robert Commanday. Gift of Robert Commanday.

21 original costume and set designs and sketches. Gift of Jenny Shilaff

2 original designs for San Francisco Opera's Wozzeck by Leni Bauer-Ecsy. Gift of Herbert Scholder

Photographs, newspaper clippings, personal papers and other material documenting the Honey acrobats. Gift of Charles Matteson

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From the Bob Johnson Sheet Music Collection.

## FINANCIALS\*

### REVENUE

Foundations & Corporations	181,000
Government	114,900
Trustees	32,600
Individual Donations	260,604
Membership	19,855
Fees/Sales/Services	47,929
Special Events	153,520
Donations / Collections	89,449
Miscellaneous	7,605

**TOTAL REVENUE**                    **\$907,462**

### EXPENSE

Collections	172,696
Exhibitions	222,301
Education/Presentations	9,118
Administration (incl. salaries)	307,206
Fund Development	230,716

**TOTAL EXPENSE**                    **\$942,038**

### ASSETS

Cash/Grants Due/Receivable	108,755
Property/Equipment	15,649*
Collections	5,588,984

### LIABILITIES

Accounts Payable	37,480
Accrued Liabilities	42,224
Lines of Credit	99,228

**TOTAL NET ASSETS**                    **\$5,534,456**

\*as audited by Izabel, Bernaciak & Co.

\*includes accumulated depreciation of \$427,713 on previous assets.

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*The opening of the exhibition "Somethin's Happening Here" featuring performances by original 1960s psychedelic rock bands, Quicksilver Messenger Service and Lydia Pense & Cold Blood. The party at Bimbo's 365 Club included a special guest appearance by singer, songwriter, and producer Narada Michael Walden. Emceed by Ben Fong-Torres. Pictured above, left to right: Gary Duncan and David Friberg of Quicksilver; and Lydia Pense.*

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Mr. Ray Kelch  
Ms. Shirley Kennon  
Ms. Mary E. Keown  
Ms. Victoria Kirby  
Mr. Bob Klang  
Mr. William Kleb  
Ms. Linda Kosut  
Ms. Alexandra Kutik  
Ms. Annette Lai  
Leslie Landberg  
Mr. William F. Lanese  
Ms. Joan Leaf  
Mrs. Emily Leider  
Ms. Barbara Lekisch  
Mr. and Mrs. Charles Levine  
Ms. Linda Levison  
Mr. Arthur Levy  
Ms. Miriam Lewis  
Mr. Robert Liner  
Ms. Judith Litvich  
Ms. Carol Lloyd  
Mr. Barry Lloyd  
Mr. Nathaniel Lopez  
Mr. Russ Lorenson  
Ms. Josephine Lott  
Mr. George F. Lucas  
Mr. and Mrs. Leon Luey  
Ms. Ayn Lukanish  
Ms. Dorothea R. Lyman  
Ms. Barbara Lynch  
Mr. George Maguire  
Mr. and Mrs. Joe Marchi  
Ms. Luba Markoff  
Ms. Brenda Martin



*Ron Meagher of the Beau Brummels visited the Rock 'n' Roll exhibition during it's long, successful run. That's his suit.*

Ms. Cynthia Matzger  
 Ms. Patricia Medalen  
 Mr. Richard Meister  
 Ms. Janet Mercer  
 Mr. and Mrs. Russell Merritt  
 Mr. Kevin Morrison  
 Ms. Laura Morton  
 Ms. Dawn Murayama  
 Wallace A. Myers and Henry F. Thurlow  
 Mr. Dan Nishimura  
 Ms. Margaret K. Norton  
 Ms. Patricia O'Connor  
 Professor Emeritus Dunbar H. Ogden  
 Mr. Tom Orr  
 Ms. Anna Ostashevskaya-Gohstand  
 Ms. Susan O'Sullivan  
 Mr. Clay Pace  
 Mr. Paul Padgette  
 Ms. Jeanette A. Page  
 Mr. Nemesio J. Paredes  
 Ms. Ariel Parkinson  
 Mr. Louis Parnell  
 Ms. Esther M. Pike  
 Ms. Elizabeth Poindexter  
 Ms. Margarete Pol  
 Ms. Rozelle Polido  
 Mr. William Pollak  
 Ms. Randy Sue Pollock  
 Mr. David Popalisky  
 Steven M. Poulos and Nancy Johnson Poulos  
 Ms. Diane Price  
 Ms. Nyla Puccinelli Moore  
 Ms. Lynne Raider  
 Mr. Michael Ramsaur  
 Mr. Dean Reilly

Mr. Richard Reinhardt  
 Mr. John Rengstorff  
 Ms. Renee Renouf Hall  
 Ms. Rachelle Reyes  
 Ms. Stephanie Rhoads-Bickham  
 Ms. Diane M. Robey  
 Mr. Roberto Rodriguez  
 Ms. Karen Rollet-Crocker  
 Ms. Louise Rothman-Riemer  
 Ms. Nancy Lee Ruyter  
 Ms. Nancy Sackson  
 Ms. Randy Sahae  
 Ms. Amarillis San Vicente  
 Ms. Norma Satten  
 Ms. Ann Scalf  
 Mr. Ron Scherl  
 Mr. Herbert Scholder  
 Mr. and Mrs. Bill Schueler  
 Mr. Robert Segrin  
 Ms. Marion Seitz  
 Dr. and Mrs. Jon Sigurdson  
 Ms. Diane Silver  
 Ms. Deborah Slater  
 Mr. William L. Smith  
 Ms. Betty Snipper  
 Ms. Nancy Soper  
 Dr. Lawrence Spergel  
 Mr. Tony Spruill  
 Ms. Karen Strauss  
 Mr. William W. Sturm  
 Mr. and Mrs. David Styles  
 Mr. James Sykes  
 Mr. William Thele  
 Ms. Ruth Timbrell  
 Mr. Robert Titlow

Ms. Megan Toeniskoetter  
 Mr. Robert Toledo  
 Ms. Sharon Toth  
 Mr. Thaddeus Trela  
 Ms. Laura Vacco  
 Ms. Sue Valentine  
 Ms. Monique Van Rulo  
 Ms. Kris Vecere  
 Ms. Natalie Verney  
 Ms. Jocelyn Vollmar  
 Ms. Jennifer Walker  
 Dr. and Mrs. Raymond Weisberg  
 Ms. Bonnie Weiss  
 Ms. Laura Whitcomb  
 Ms. Jean Wildberg  
 Ms. Irene Wilhelm  
 Mr. Philip Wiseman  
 Ms. Patricia Wolfe  
 Ms. Virginia Wong  
 Ms. Joana Woo  
 Ms. Linda Wood  
 Ms. Paula Wujek  
 Ms. Marilyn Yalom  
 Mr. Richard Yaxley  
 Mr. William Zack  
 Ms. Joan Zentner  
 Mr. Michael A. Zimmerman



*A San Francisco Opera set model on display in Gallery 7  
 Photo by David W. Sumner*

# PERSONNEL

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During Fiscal 2009 / 2010

President – Cherie Mohrfeld, M.D.  
Anesthesiologist, Davies Hospital, retired

Vice President – Joyce Reilman  
Investment Advisor, AXA Advisors, LLC

Secretary – David Jamison  
Principal, Jamison/McKay Company

Treasurer - David L. Grossblat  
Paragon Real Estate Group

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Writer and Performer

Larry Batiste  
Composer and Music Producer

William S. Eddelman  
Professor, Dept. of Drama,  
Stanford University

Elyse Eng  
Arts patron, Community Volunteer

Lisa M. Grotts  
Founder/Director The AML Group

Herbert B. Kennedy  
Professor of Drama, Chabot College, retired

Sylvie Leotin  
Marketing Strategy Consultant

Jessica MacDermid  
Private Wealth Manager, Morgan Stanley

Lindsay MacDermid  
Arts Patron, Software Executive, retired

Muriel Maffre  
Principal Ballet Dancer, SF Ballet

Steven Mayer  
Tech Educator and Atari Founder

Kevin Morrison  
Attorney

Jan Newman  
Marketing Focus Group Specialist

Diane Paskerian  
Paskerian & Associates

Judith Renard  
Arts Patron, Community Volunteer

Andrew Tanenbaum  
Attorney

Paula Tracy-Smuin  
Choreographer/Director/Ret. Dancer

John J. Vlahos  
Attorney, retired

Bruce Walker  
Arts Patron, retired

Bonnie Woodworth  
Marketing Consultant

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Barbara Bladen  
Robert Commanday  
James C. Hormel  
Nancy Adler Montgomery  
Marie Louise Pratt  
Jan Zones

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Russell Hartley

## BENEFACTOR EMERITUS

A. Jess Shenson, MD (deceased)

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U.S. Congresswoman, California  
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Development Director  
Cassie Riger

Curator of Exhibitions and Programs  
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Legacy Program Manager  
Basya Petnick

Legacy Program Advisor  
Jeff Friedman, Ph.D.

Catalog Librarian  
Lotte Shustak

Program Assistant  
Tony Bravo

Financial Manager  
Richard Yaxley

## VOLUNTEERS & INTERNS

Total donated hours = 4,260

Cecelia Beam  
Joan Biederman  
Heide Chipp  
Monica Cook  
Dominique Cuenca  
Anita Denz  
Carolyn Goto  
Natalie Haig  
Lauren Helliwell  
John Hertz  
Herb Kennedy  
Brittany Kish  
Anna Lau  
Nicole Lopez-Hagan  
Marilyn Mercur  
Michael Mingoia  
Sydney Minnerly  
Sara Mogul  
Megan Muma  
Lindsey Munzel  
Liz Nichols  
Dave Oliva  
Paradise Osorio  
Paul Padgett  
Abigail Perez  
Betty Pinckney  
Ingrid Rojas  
Susan Rippberger  
Elizabeth Rodriguez  
Hannah Saunor-Davis  
Adrienne Savetnick  
Gareth Scott  
Bill Sturm  
Ilana Winter  
Emily Wong  
Mary Wood



Girl Scouts from Camp Bothin visit the Noel Coward Exhibition at MPD.



**THE MUSEUM** of Performance & Design is the first international arts institution devoted to the celebration of the performing arts and theatrical design.

Built upon the collection founded by Russell Hartley, the Museum produces world-class exhibitions, lectures and presentations by and about leading artists; provides conservation and archival services to performing arts institutions; and offers youth education activities. Museum programs reach more than 200,000 youth and adults every year.

The Museum's Performing Arts Library continues to collect, preserve, and make available to the public – free of charge – its collection of 3.5 million items and its programs documenting the diverse cultural legacy of the performing arts in California and beyond.

**OUR MISSION** is to educate people of all ages about the impact and value of the performing arts in their lives through exhibitions, programming, and research. In addition, the Museum collects, preserves, and makes accessible performance and design materials that reflect our diverse culture.

**OUR VISION** is to create a dynamic international arts institution devoted to the display, study, and preservation of the performing arts and theatrical design. The Museum will offer rich interactive experiences for visitors that evoke the cherished memories of their performing arts experiences and enhance their understanding and appreciation of the creative process. We will engage audiences and inspire current and future generations of performers and designers to realize their imaginations.

The Museum is a federally recognized independent not-for-profit organization tax exempt under section 501 (c) (3) . Our Federal Tax identification number is 51-0188177.



*This portrait of Sly Stone was featured in the wildly popular Rock 'n' Roll exhibition at the Museum.*